

# Magellan 2010 Monthly Targeted *Your Source* Campaigns

Magellan is pleased to play a role in helping your members achieve optimum wellness through our prevention, employee assistance, and health and wellness programs. Today, these programs, services and tools are more valuable than ever in helping members identify and address behavioral health issues early on, before they become more complex and requiring longer, more costly treatment. One such tool is the monthly *Your Source* campaign which targets top workplace issues. Each issue provides actionable information, keeping Magellan top of mind when your members need assistance. Building awareness. Supporting your members in reaching their health and wellness peak. Providing value. It's important to you. It's important to Magellan.

## Your Monthly Campaign Materials

Each month focuses on a specific theme and includes:

- *Your Source* member newsletter featuring mini articles or fast facts
- Podcasts and live Webinars
- ePosters
- *Your Source* topic-specific Web site center
- Short *Your Source* teaser in Word for inclusion in your organization's publications or communications

## Podcasts

Each month the scheduled Podcast will be available on the Web site under *Tools, On Demand Learning*.

## Live Webinars

A complete schedule of the 2010 Webinars with registration links will be available on the Web site under *Tools, On Demand Learning*.

## New in 2010

We have dedicated four of the 12 *Your Source* campaigns to management issues. From addressing productivity concerns to creating and sustaining a winning team in a changing environment, these *Your Source* campaigns offer practical, no-nonsense information to help your management do their job even better!

Please contact your Magellan representative with any questions.



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Month	Audience	Theme	Webinar/Podcast Information
<b>January</b>	Members	Stretching Your Dollars	Podcast: <i>Teaching Kids About The Value of a Dollar</i> Webinar: <i>Getting and Keeping Good Credit</i>
<b>February</b>	Members	Personal Development	Podcast: <i>Showcasing Your Strengths in the Workplace</i>
<b>March</b>	Members	Fitness First	Podcast: <i>Fitness on the Go</i> Webinar: <i>Being Fit and Living Well At Any Age</i>
<b>April</b>	Supervisors/Managers/ Union stewards	Substance Use/Abuse in the Workplace	Podcast: <i>Addressing Substance Use/Abuse in the Workplace</i>
<b>May</b>	Members	Learning About Depression	Podcast: <i>Recognizing Depression</i> Webinar: <i>Getting Through the Tough Times</i>
<b>June</b>	Supervisors/Managers/ Union stewards	Building a Winning Team	Podcast: <i>Being a Leader in Today's Workplace</i> Webinar: <i>Team Building in Stressful Times</i>
<b>July</b>	Members	Military Reintegration	Podcast: <i>Transitioning from Deployment to the Workplace</i>
<b>August</b>	Supervisors/Managers/ Union stewards	Employee Engagement	Podcast: <i>Motivating Tips for Today's Workplace</i> Webinar: <i>Motivating and Engaging Your Workforce</i>
<b>September</b>	Members	Positive Parenting	Podcast: <i>Raising Confident Kids</i>
<b>October</b>	Members	Healthy Family Relationships	Podcast: <i>Family Communication Tools</i>
<b>November</b>	Members	Caring for an Aging Loved One	Podcast: <i>Talking to an Aging Loved One About Driving</i> Webinar: <i>Understanding and Helping an Aging Loved One</i>
<b>December</b>	Supervisors/Managers/ Union stewards	Communicating Effectively at the Workplace	Podcast: <i>Communicating Effectively With Diverse People At Work</i>